



October 8, 2025

Greater Mankato Growth, Inc. has announced that Winland™ INISGHT, powered by Winland™ Electronics, Inc., has been chosen as one of three finalist for the “The Coolest Thing Made in Greater Mankato” for the 2025 Greater Mankato Business Awards & Hall of Fame event happening on Thursday, November 13, 2025, from 5:30 to 8:30 pm in the Grand Hall of the Mayo Clinic Health System Event Center in downtown Mankato, MN.

*“The Business Awards and Hall of Fame annual event highlights the lasting impact of business leadership in driving regional prosperity,” said Della Schmidt, President & CEO of Greater Mankato Growth, Inc. “This year’s honorees represent the standard of excellence and civic engagement that continue to move Greater Mankato forward.”*

<https://greatermankato.com/bahof/>

**The Coolest Thing Made in Greater Mankato:** Winner to Be Chosen by Popular Vote at Event. The winner of this category will be chosen at the event by the attendees. This award honors the contributions of businesses that bring attention to our region by producing innovative and unique physical or digital goods or services. This year’s Finalists included Jarraff by Prinoth, Pneumat Systems, Inc., and Winland™ INSIGHT, with the winner chosen by popular vote at the event.

**Element of Surprise:** Three (3) finalists will be selected ahead of time and invited to set up a display the event, offering an opportunity to attendees to get acquainted with the product/display and cast their vote to determine the winner. The winner will be announced at Business Awards & Hall of Fame on November 13, 2025.

Award finalists will be selected based on the following criteria:

- The product must be a physical or digital good or service, created and produced in the Greater Mankato region.
- The product must be actively produced and marketed for sale.
- Consideration will be based on the products uniqueness, level of innovation, national and/or international significance, and economic impact from both inside and outside of the region.